



# Cleary Cougar 5K & 1 Mile

## Sponsorship Opportunities

All proceeds will support Cleary University's new Track and Field Program.

Sponsorship Benefits	Name Sponsor \$2,500	Cougar \$500	Big Cat \$250	Expo Booth \$150	Check Point Sponsor \$100
# of Free Race Entries	10	5	1		
<b>Pre-Event Recognition</b>					
Social Media Promotion	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Website Presence	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Email Blasts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Race Advertisements	<input type="checkbox"/>	<input type="checkbox"/>			
Event Flyer	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Press Release	<input type="checkbox"/>	<input type="checkbox"/>			
<b>On-Site Recognition</b>					
Logo on Event Sponsor Banners	<input type="checkbox"/>	<input type="checkbox"/>			
Name on Front of Event T-Shirt	<input type="checkbox"/>				
Logo along Race Course	<input type="checkbox"/>				
Name on Event Medal	<input type="checkbox"/>				
Corporate Item in Goody Bags	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		
Logo on the Back of Event T-Shirt	<input type="checkbox"/>	<input type="checkbox"/>			
10X10 Space in Expo	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
<b>Post-Event Recognition</b>					
Outgoing Press Releases	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		
School Newsletter	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		
Thank you Email Blast	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>		

Cleary University Wellness Center

955 Grand Oaks  
Howell, MI 48843